

brand magazines

- Lifestyles - Business

MEDIA KIT



THE MAGAZINE THAT MAKES YOU LOVE WHERE YOU LIVE

M

INTODUCTION

MALKIA creates an unparalleled luxury experience that's part fantasy, part aspirational and part attainable. MALKIA embodies the life of an exceptional man.

REDESIGNED FOR TODAYS MALKIA MAN

WHO ENJOYS THE FINE & FUN THINGS IN LIFE
INCLUDING WORLD CLASS TRAVEL & ADVENTURE and
SPIRITS & ENTERTAINMENT, THE LATEST GADGETS, GEAR & AUTOS
HE HAS A SOLID SENSE OF PERSONAL STYLE
HE'S INSPIRED BY SUCCESS
HE APPRECIATES THE MOST BEAUTIFUL WOMEN IN THE WORLD
PHOTGRAPHED WITH SOPHISTICATION
ONLY MALKIA MAGAZIE FUELS HIS DRIVE TO LIVE LIFE TO THE FULLEST
THE MALKIA EXPERIENCE IS MULTI-CHANNEL
A LUXURIOUS VISUAL EXPERIENCE IN PRINT



AMPLIFYING THE VOICE OF TODAY'S INFLUENCERS



DEMOGRAPHICS

GENERAL ADULTS

% COMP

Female	54%
Male	46%
College Graduated	53%
Employed	85.89
Median Age	33.89
Median HHI	\$73,4
Single	68.39
Married	31.79

READER'S BUYING HABITS

% COMP

Own a Major Credit Card	87.8%
Purchased Item via Internet	43.4%
Dined at a Restaurant in past 30 days	85.8%
Consume Alcoholic Beverages In past 30 days	86.2%
Own over 100 CDS	60%
Respond to offers	84.3%
Purchase Jewelry or Watches	51%
Brand in Clothes is important	47%
Attend live music venues or Nightclubs	39%
Attends Theater	52.%
Spa & Health Centers	67.3%
Plan to buy or lease automobiles	39%
Travel	86%
Sports	57%
Own a Personal Computer	82.3%
Own a Cell Phone or PDA	95.8%

BUSINESSES

PUBLICATION DATES

2019-2020 Ratebase: 250,000

JAN. 1 MAR. 1 MAY. 1 JULY. 1

SEPT. 1

NOV. 1



COMING ISSUES



DISTRIBUTION AND PHOTGRAPHED WITH SOPHISTIC

2000

Lifestyles Magazine

DISTRIBUTION & CIRCULATION

Average Age: 20-54 Average HHI: \$10,006 Average NW: \$107,830

Age 25-54: 63% Age 25-44: 37%

Average Income: \$87,977 Average Net Worth: \$451,443

35-49: 36%

Average Income: \$94,084 Average Net Worth: \$628,306

51%: Malkia Readers 39+ with Average NW of \$1M

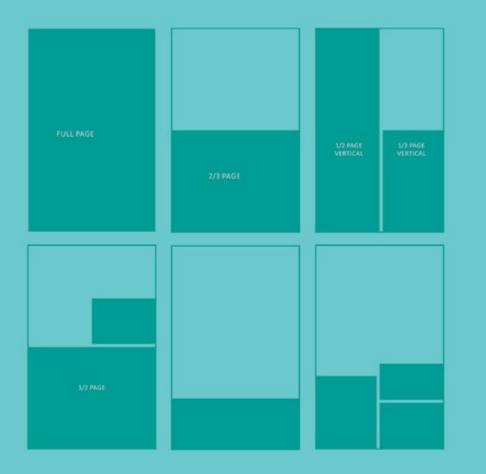
15%: Malkia Millionaires

Source: Wealth Engine customer analytics September 2018

(Malkia Paid

WITH SOPHISTICATION





Back Page Color \$850 BW \$650

Center Page Color\$610 BW \$650

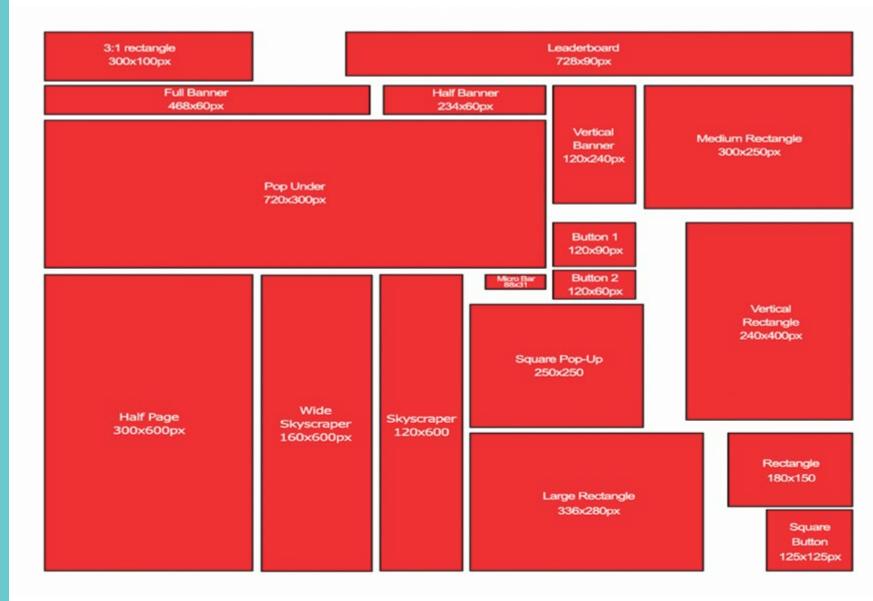
Full Page Color \$630 BW \$550

2/3 Page Color \$350 BW \$250

1/2Page Color \$610 BW \$450

Advertising Specifications: Publication Trim Size: Full Page Bleed: Web Offset (SWOP) Binding: Perfect Bound Publication Trim Size:

full Page COVER 2 & 3 Trim: 8 3/4" x 10 7/8" Print Area: 7 3/4" x 9 3/4" Bleed: add 1/8" to all sides



WEB AD's (*Six Months Minimum Term)

Full Banner (468x60px) = \$99 monthly

Leaderboard (728x90px) = \$199 monthly

Medium Rectangle (300x250px) = \$299 monthly





LIFE IS GOOD MALKA



MALKIA HEALTH INTELLECTUAK MAN MENTORING + EDUCATION + ENRICHMENT + EMPOWERMENT = OUR SOLUTION

How to be a Overcomer

MALKIA MAGAZINE

THE ALLURE SERIES

POWERFULLY AND MYSTERIOUSLY ATTRACTIVE LADIES MALKIA KOHIGH BOXING MAGAZINE

DROP 2KG IN 7 DAYS

GET A ROCK-HARD BODY
WITH PYRAMID SETS

WEIGHT TRAINING
MUSCLE CONDITIONING
DON'T WISH FOR IT

WORKOUT RULES YOU HAVE TO BREAK

THE MARK WAHLBERG METHOD

PYRAMII

TURN FAT INTO MUSCLE











Advertise Like a Legend

Our annual presentation of visionary views on where the economy is heading and where money is to be made. For advertisers entrenched in the stock market or people building their portfolios, there is no better source of insight or advice.

out look of whats to come

Invest

Every 90 days, we deliver 3 pages of essential advertising target market, stock picks, and tips aimed at high net worth advertisers in print.

Access influential features
Live at the centre of stories that change
the face of business.







FOOD FOR THOUGHT

63%: Malkia readers who are Married

74%: Malkia readers who Own a Home

33%: Malkia readers with Average Home Value over \$500k

18%: Malkia readers who Own 2+ Homes

44%: Malkia readers who are Personal Financial Investors

30%: Malkia readers intend on purchasing a new automobile

36% Malkia readers who drive an SUV

Top Markets: NY, CA, TX, FL, The UK,

CONNECTED ACROSS KEY SOCIAL 684,000 PLATFORMS 467,000

3,054,990









a Malkia Magazine LLC Company in affiliation with Sitawi Media Group

